WELCOME TO YOUR NEW

Lightroom Presets





Welcome!

Congratulations on purchasing your new Lightroom presets! These presets have been designed with so much love to streamline your photo editing process and help you get those stunning results very easily.

Follow this guide to install, apply, and customize your new presets in Adobe Lightroom.

Step 1: Download and Unzip Your Presets

ON A COMPUTER

- 1. Download the preset file from the link provided after your purchase.
- 2. Unzip the file if it's in a ZIP folder:
 - o On Windows: Right-click the ZIP folder and select "Extract All".
 - o On Mac: Double-click the ZIP folder to unzip it.

ON AN IPHONE

- 1. Download the preset ZIP file from the link provided after your purchase.
- 2. Save the ZIP file to your Files app.
- 3. Open the Files app and navigate to the folder where you saved the ZIP file.
- 4. Tap the ZIP file to automatically unzip it. This will create a new folder containing the preset files.





Step 2: Import Presets into Lightroom Mobile

IF YOU DOWNLOADED THE FILE ON YOUR COMPUTER, SEND IT TO YOUR PHONE. ONCE IT'S ON YOUR PHONE, THEN:

- 1.Ensure you have the Lightroom app installed on your mobile device.
- 2. Open the Lightroom app.
- 3. Open the preset file in the Lightroom mobile app.
- 4. Tap on the three-dot menu in the top right corner and select Create Preset.
- 5. Name your preset and save it.

IF YOU DOWNLOADED THE FILE ON YOUR PHONE, THEN:

- 1.Ensure you have the Lightroom app installed on your iPhone.
- 2. Open the Lightroom app.
- 3. Open the Files app and navigate to the folder where you unzipped the presets.
- 4. Tap on each preset file (.dng) to open it in Lightroom. This will add the file to your Lightroom photo library.
- 5.In Lightroom, open the imported photo (the one with the preset).
- 6. Tap on the three-dot menu in the top right corner and select Create Preset.
- 7. Name your preset and save it.

Step 3: Customize Your Preset (Optional)

- 1. After applying a preset, you can fine-tune the adjustments to fit your photo better.
- 2.Use the sliders in the Edit panel to adjust exposure, contrast, highlights, shadows, etc.
- 3.Once you are satisfied with the adjustments, you can save this as a new preset:
 - In Lightroom Mobile, tap on the three-dot menu in the top right corner and select
 Create Preset.

Tips for Best Results

- Experiment with different presets to see which one best suits your photo.
- Batch Editing: Apply presets to multiple photos at once for a consistent look across a series.
- Adjust Intensity: After applying a preset, use the adjustment sliders to tweak the effect intensity.

Troubleshooting

- Presets Not Showing Up: Ensure you imported the presets correctly and check if you are looking in the right location in the Presets panel.
- Preset Looks Different: Different lighting conditions and camera settings can affect how a preset looks. Adjust the settings to match your photo better.



See you on socials!

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No Refunds Policy:

No Refunds Policy: We take pride in delivering high-quality digital products. Please note that, as these presets are digital and instantly accessible, we do not offer refunds. We are confident that our presets will meet and exceed your expectations, enhancing your content creation journey.

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